



**Create a  
Nuclear Fallout  
Flash Mob**

**Tuesday  
March 11**

**Remember  
Victims of  
Fukushima Fallout**

**Please join  
the world  
in this  
event**



On the 3rd anniversary of the ongoing man-made nuclear disaster at Fukushima, Tuesday, March 11, 2014, flash mob Fallouts will be happening in communities around the world to remember the radioactive fallout victims of the Fukushima disaster. The 'Fallout' action takes less than half an hour, from beginning to end, and is easy to plan. Just call your friends and colleagues and ask them to meet for the Flash Mob at a specific public location at a specific time. Ask them to visit the [FALLOUTS.org](http://FALLOUTS.org) website and read about Fallouts in advance. The idea for the event came from a powerful video of a series of flash mob 'die-ins' organized by Greenpeace Switzerland in 2010. As you can see in the [1½ minute video](#), the more people, the more powerful the impact.

**How it works:**

Call friends and colleagues and plan to meet in a popular park, playground, or mall – anywhere the public will be present to view your Fallout. Participants spread out among the unsuspecting public, then all collapse in unison and remain still for about 2 minutes. A few seconds after people fall, the poster-bearer walks among the fallen, carrying a Nuclear Fallout poster ([download free](#) or make your own / 11" x 17" min. with backing recommended). The poster explains to onlookers what they are witnessing and why.

**How to organize:**

(please translate if needed)

1. Decide Where & When for Fallout Flash Mob, choose a Contact Person, Call Friends.
2. Choose who will Print and Distribute [flyers](#) with event Location, Time & Contact. Invite a local dance group, if possible, and/or local musician(s) to draw a crowd.
3. Decide who prints & carries your 'Nuclear Fallout' [poster](#), suggest min. 11" x 17" size.
4. Remind everyone to arrive on time & fall on cue – when others do. The [poster](#) can be concealed with a coat or bag until it is time to show to onlookers.
5. Remind the 'Fallers' to collapse slowly and to move their bodies close to the ground before falling to prevent injuries (squat, sit, then lie down). Anyone with an injury can be sitting and just slump over. We suggest all participants study the Swiss die-ins flash mob [video](#) and NOT collapse near curbs, traffic or stairs.
6. If you know someone who can video your event, great, and you may want to send advance [notice](#) to your local media. This makes an excellent story for local evening news, and provides a venue to teach folks about nuclear power issues.
7. Please don't forget to [send us](#) a description of your event and any photos, video and news links, so we can [share your 'Fallout' experience with others](#). Thanks!

Contact: [best@matrr.org](mailto:best@matrr.org)

[www.Fallouts.org](http://www.Fallouts.org)